



I happened to re-read Paolo Ongaro's editorial in the 26th edition of January-February 2019.

We were then at the beginning of our initiative with the Guild of Arts. The months of intense work meant sleepless nights and being away from the family, but they were useful.

Paolo Ongaro happily announced the birth of the guild, and as the founding members, we were excited to be able to finally work together to achieve a common purpose, with Giuliana Ricama who supported us and always placed a very important tool of knowledge at everyone's disposal.

We celebrated our first year and have come a long way, more than we could ever have imagined we would in such a short time.

Important partners are teaming up with us, and we are a point of reference for those looking for Art of Yarns professionals. Above all, we have been obtaining results that are valid for all the associates. It is always difficult to catch the attention of the institutions, but the guild is succeeding and our profession, seemingly unknown to most, is slowly becoming known. The expression, "Arti di Filo" (Art of Yarns), which we used in talking about ourselves during television broadcasts, is becoming commonplace and what we are narrating is becoming increasingly clear. The first teachers of the guild are working more successfully. Certainly, the merit absolutely goes to them, but it is equally true that being part of a cohesive group helps to clear impediments that are difficult to face alone. Thanks to Giuliana Ricama, we are also known abroad. Many contact us to find out more and to connect with us. Our path is still long, but less tiring when travelled together.

We receive numberless questions daily from those who want to join, and many doubts as well. Is it fair to have doubts? Sure! Every doubt is an enrichment for us, an obstacle that we overcome together.

Becoming a member of an association first is what we propose, and we may ask if it is the right one. We must initially determine what it offers, whether it suits us, and if it meets our needs.

Are we expert craftsmen because we are very good at producing and selling splendid products?

There are very well organized artisan associations with offices throughout Italy, and perfect consultants who can train and certify professionals.

We are Art of Yarns teachers, so we don't produce, but do we only teach? Yes, the Guild of Arts is the trade association to which we belong.

The requirements for joining the Guild of Arts are quite strict. Being a trade association, the law requires certain characteristics. It is not enough to be good, nor does it suffice to be familiar with thread techniques, or having been with other enthusiasts who have embroidered or worked with bobbins or knitting, even for years. You must have been a teacher for at least 3 years.

A teacher, be it a man or woman, is such because he or she has developed a teaching method that becomes useful to the teaching profession. The method focuses on the pupil, not the teacher. It is an accelerator of experience, a very fashionable term to define who helps to obtain results in a short time.

But can the profession as Art of Yarns teacher actually gain recognition?

Yes, it is our primary purpose. The Guild of Arts has made every effort to verify through the means established by law, that its members comply to the high-quality requirements that the Guild itself guarantees during the whole period that a teacher is a member. The Corporation can therefore issue for this purpose, the certificate of quality and qualification of the member's professional services.

## THE SPRING OF EVENTS

What does it mean to work together? For example, organize many initiatives! We have to know that even if we are scattered all over Italy, everyone is very important for himself and for others.

Spring will be full of initiatives for the Guild and we invite you to discover them with us. Bellaria, Vinovo, Marsala, Florence, and Trieste. And let's just talk about spring ...

It will be an opportunity to meet, talk, recount what we do and will do, and grow together a little more.

## MANIDORO BELLARIA IGEA MARINA

We will be in Manidoro Bellaria, for the 3-day fair from 27 to 29 March.

A year after our first conference, Manidoro is giving us the opportunity to be present again, this time to embroider together on an antique loom. The loom is a symbol of communion and common purpose: our mission. We will have fun amid the needles, threads, chatter and colours, meeting those we usually hear only on the phone and those whom we still have never met. We will work on embroideries to participate with our artefacts in the project of the Trieste Association Picknitartcafé With a thread - across art and geometry, which combines geometry, mathematics and the arts of thread. It is a beautiful initiative that they organized and to which we will be pleased to send our works.

We hope it will be a nice opportunity for everyone to meet. How about you? Will you come?



## THE SECOND ART EXHIBITION

After Vicenza last October, it will be our great pleasure to do the second art exhibition in Vinovo on May 23. Other teachers have decided that it is important to work together, unite, collaborate and find a common way. They will show their skills, team up with those who are already part of it, and with Gisella Tamagno - our Vice President and organizer of the exhibition -- who is working to make it a new and pleasant experience for everyone, and a good show for the public.



## MARSALA - MEETINGS TO TRANSMIT ART

Exhibitions, courses, collective works, many initiatives together. Did we intrigue you?



In the next issue, with other news. Follow us!

**Adriana Armanni**  
President of the Guild of Arts

## STEP by STEP ... The portfolio of the embroiderer 4 / Learn to recognize and value the ability to be flexible and curious

curated by Antonella Cesari - Trainer  
(organizational development and human resources management)

The website of the cultural association, Geapolis, in collaboration with the Guild of Arts and Giuliana Ricama, dedicates a web site to the art of yarns. It offers insights and useful tools to accompany embroiderers and lace



makers through a self-assessment process. The goal is to allow everyone to personally document their skills and abilities by enhancing the specificity of their work and uniqueness of their products.

The proposal is part of the Open Construction Site of STEP BY STEP research action, a project that aims to experiment in contexts of non-formal and informal learning, and methodologies and tools useful to accompany adults through self-evaluation and evaluation paths. Among the research-action stakeholders, also the Guild of Arts will play an active role in the implementation and dissemination activities. We will keep you informed on the developments and initiatives related to the project, thanks to networking activities with Giuliana Ricama.

## Map & Compass ... Tools for self-assessment

Familiarize yourself with the portfolio tool, learn to recognize yourself and value your creativity and ability to be accurate and precise in the creation of a product. These are the paths for self-assessment proposed in the previous issues. Creativity and accuracy inevitably recall the ability to be flexible, curious and available to learn at any age. One of the best definitions of intelligence is precisely "flexibility": that is, the ability to find the right solutions not by marching doggedly along your path, but by looking for other more fruitful paths. (Piero Angela)

## 4 / Learn to recognize and value the ability to be flexible and curious

A range of words will describe the embroiderer who, through her style, conveys her ability to propose new and old things. We are talking about the embroiderer who knows how to be flexible and open to the new, and is willing to change and be resilient, and who learns from the error, and in the continuous research finds stimulus and inspiration, so as to be able to interpret and translate new styles, techniques and the aesthetic taste of ancient embroidery. To know more, see

<http://geapolis.eu/cantiere-aperto-il-portfolio-della-ricamatrice/>