



Corporazione delle Arti

Arti del Ricamo e Tessili Italiane

Written by Adriana Armanni & Gisella Tamagno

Group activity: Mission and Vision of your team

First of all, you need to conceptualise your team's Vision - Mission and put it into simple sentences, i.e "The Vision is to make distance learning effective yet enjoyable for students. The Mission will be to discover and integrate creative digital tools that will engage students to actively participate in the e-class".

The Corporazione delle Arti is a category association born with the aim of disseminating, promoting, enhancing but, above all, regulating the profession of teacher of Threads Arts. Quality of profession is our first Mission. The main aim is to make this understood, first by our peers who are still out of Corporazione and, as second step, by the public. The conviction that the Thread Arts are an immense millennial cultural heritage that absolutely must be safeguarded, that its importance is not secondary to that of the other Arts that have made Italy famous and that, passing it on to the younger generation, is the only way to continue to make it live, is the Vision that accompanies us in everyday life.

During the first days, when we were still discussing openly to gather different opinions, many peers objected that being in or out of Corporazione could have led to a first and a second class of teachers. They were afraid that Corporazione would affect their own image towards their students.

Our mission is to identify institutional partners able to understand the importance of this project, which will accompany us in the training path and consequent recognition. We don't want to be better than others in our country, we don't want to be the favourites: we want Italian teachers be at least at the same level of the foreigners ones, possibly better, but all together.

If you all agree on these two concrete ideas, try to think of more detailed ways of implementing your team's Vision – Mission.

To achieve concrete results, it will be necessary to involve Government Institutions active in the artistic /cultural field, Educational Institutions with an artistic direction, Textile Artisans, Tailoring Workshops, Stylists. For government institutions, in order to realize this additional Italian heritage that needs to be known and handed down, it will be necessary to produce:

- a precise report on the historical classification of the Threads Arts,
- the number of techniques present on the national territory,
- the potential regarding the integration into the world of work of specialized young people, as well as a



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- report concerning the presence and role of the Threads Arts in the educational system of many foreign countries.

For Educational Institutions with an artistic approach, we should consider the possibility of considerable enrichment for students in design, fashion and tailoring sector. Other subjects will be given the opportunity to make use of specialized professional craftsmen with high-level skills, coming out from our training courses.

All the interlocutors can perceive that a qualified trainer has a primary importance for the love and didactic competence with which he can transmit his knowledge.

Now, compare it with your Organisation's Vision-mission, which is most probably wider or more ambitious! This Vision – Mission is preferable to be described with short Slogans / Motto, in order to bring some enthusiasm to the team and perhaps you could use some graphics to make it look more like a smart plan rather than a bureaucratic document.

1. Going on together towards a new and more recognized professionalism.
2. Corporazione delle Arti: our daily commitment to ensure transmission of the Threads Arts to future generations.
3. Threads Arts: past, present, future run on a thread.
4. Corporazione delle Arti: our competence and our passion at the service of young people for the future of the Threads Arts

Next step is to check whether this particular Vision – Mission makes sense in terms of goal settings, time investment and resources.

The objectives of the Corporazione delle Arti are ambitious and, to be achieved, will take time and tenacity. It will not be easy to get the necessary attention and trust from all those who will have to collaborate on the success of a project that starts from nothing. We will have to be credible and, in order to increase our chances of success, it will be necessary to add additional administrative and legislative knowledge to our current competences in order to properly activate all the procedures that are relevant for us.

Then, you need to check if task's assignment fits all team members' skills and knowledge. Try to imagine what will happen if you communicate this Vision – Mission to others.)

We are sure that once the vision-mission is shared, they will all reply: "We agree, go ahead!" and we two, president and vice president, will still find ourselves pulling the cart with square wheels.